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HEEEERE'S....ALF!!!

**TV Legend and Entertainer for the Ages Back with *Alf's Hit Talk Show*,
Airing on Wednesday, July 7 at 10 p.m. ET/PT**

New York, New York, June 24, 2004 – Television's most popular alien has landed back on earth and is making his triumphant return to prime time as the host of his own talk show with the premiere of *Alf's Hit Talk Show*. Alf is conquering a whole new entertainment medium with sidekick Ed McMahon in this half-hour special which airs on **Wednesday, July 7 at 10 p.m. ET/PT**. The show was executive produced by Paul Fusco (*Alf*) and Burt Dubrow (*The Tom Green Show*, *The Christopher Lowell Show*). Joining Alf for his very first talk show are special guests **Dennis Franz**, star of *NYPD Blue*, and comedian **Drew Carey** with special appearances by **Joan Rivers** and **Henry Winkler**. Immediately following this special event, TV Land will showcase four memorable episodes of *Alf*, specially chosen by Paul Fusco.

"We are thrilled to celebrate the return of a television legend," states Sal Maniaci, Vice President, Development and Production, TV Land. "Although he can be a bit temperamental and hard to work with, we still think it's worth the investment. What better format for Alf to say everything that's on his mind than with his very own talk show."

In response to Maniaci's quote, Alf states, "It's flattering to be called a television legend by the people at TV Land. They have demonstrated superb taste by giving me my own show and it's humbling that they recognize my unequalled genius."

TV Land Productions was created in 2003 to create original programming that complements the network's successful acquired programming slate. TV Land Productions is headed by Sal Maniaci, Vice President of Development and Production, TV Land and Nick at Nite. In addition to this production, TV Land Productions has also produced *The TV Land Awards Show: A Celebration of Classic TV* (March 2003 and 2004) and *The Dick Van Dyke Show, Revisited*, TV Land Production's first network special for broadcast.

The episodes airing in the *Alf* marathon include (all times ET/PT):

10:30 p.m. #2003, "Working My Way Back to You"

Alf is relocated to the family garage as a result of his mischievous behavior.

11:00 p.m. #2004, "The Ballad of *Gilligan's Island*"

Alf dreams he visits *Gilligan's Island* with castaways Gilligan, the Skipper, the Professor and Mary Ann.

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11:30 p.m. #3013, "Alone Again Naturally"

Alf mistakenly believes his cousin is living in Barstow when he reads an article in the *National Inquisitor*.

12 a.m. #3023, "Funeral for a Friend"

Desperate for a pet of his own, Alf acquires an ant farm.

For more information about TV Land's original Wednesday night line-ups, visit www.tvland.com.

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Now seen in over 82 million U.S. homes, TV Land's program mix features popular dramas, sitcoms, westerns, Retromercials® and a TV-referential interstitial environment, all programmed with a specific audience in mind - the first generation of Americans to grow up watching television and features all time classic hits like *All In The Family*, *I Love Lucy*, *The Andy Griffith Show*, *Bewitched* and *I Dream of Jeannie*.

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